



InMage Participates In Formation Of Higher Education Recovery Advisory Council

IT Practitioners from Member Universities Will Focus on IT Infrastructure Recovery Best Practices in Higher Education

SANTA CLARA, Calif. – November 3, 2009 – InMage® (www.inmage.com), the leading independent software vendor of disk-based, business application recovery solutions for disaster recovery, today announced the formation of the Higher Education Recovery Advisory Council (HERAC). HERAC's mission is to provide a forum where council members can discuss best practices in data and application recovery, as well as learn about new technologies that affect or are likely to affect recovery capabilities in the future. The Council will be chaired by Dr. Sam David Haddad, consulting Professor of Engineering at Stanford University, and includes VP and CIO-level members from leading institutions of higher education including Stanford University, the University of California at Santa Cruz, the University of California at San Diego, California Polytechnic State University, Brigham Young University, and Utah State University.

Key industry trends that are emphasizing cost-effective data and application recovery capabilities in higher education institutions include extremely high data growth rates as well as business and regulatory mandates that are driving increasingly stringent recovery requirements. The industry is moving rapidly towards more disk-based recovery options, a development which opens up access to a number of next generation data protection technologies. Council members will convene twice a year to discuss recovery issues, compare experiences with various recovery technologies and approaches, and learn about new recovery technologies on the horizon. Council findings may be periodically published so that industry best practices and recommendations surrounding recovery can be shared with other higher education institutions. By fostering improved information exchange between practitioners, HERAC hopes to improve higher education's ability to understand and meet their recovery requirements.

"As data growth skyrockets, higher education institutions are looking for ways to improve their IT infrastructure recovery capabilities," said Dr. Sam Haddad, Chairman of HERAC. "HERAC provides an expert forum focused on information exchange in this important area of IT technology. Our goal is to improve the overall state of data protection and disaster recovery for higher education, and show these institutions how to cut costs in this area as well."

For more information on HERAC or to become a prospective council member, please go to www.inmage.com/HERAC.



About InMage Systems

InMage is the leading independent software vendor in developing and delivering comprehensive, disk-based and scalable business application recovery solutions that allow companies to meet stringent disaster recovery requirements, eliminate the impacts of local backups, and manage application uptime to meet high availability needs. Targeting enterprises, InMage solutions provide solid data protection for high growth data environments while eliminating backups, minimizing data loss on recovery, shortening recovery times, and increasing recovery reliability in heterogeneous environments. InMage uniquely offers a low impact hybrid recovery technology and the use of AppShots to further support its customers' remote disaster recovery, local backup, and high application availability requirements. For more information, visit www.inmage.com.

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